



# Bulletiner från Foteviken

Foteviken, February 12 2013

## Flashbacks from the past year and forward-looking at what is to come.

At Foteviken the past year has been characterized by plans for the future and for the next generation to take over our fantastic museum. We have separated the museum activities at the Museum of Foteviken from the many other activities present at Foteviken.

The great gathering hall Valhalla by the parking lot has become "Vellinge Bygdegård" (Vellinge Community Centre) and is being run by a non-profit association. A group involved in experimental archaeology has found sanctuary in the "White House" by the parking lot. A manager has taken over booking and maintenance of the 12 modern cottages by the beach, along with operational responsibility for the community centre. Last year the Museum of Foteviken received a fantastic new administration building adjacent to the museum entrance shop. The old administra-

tion building by the parking lot now houses Höllviken Art Gallery and a so called LSS activity. All activities around the parking lot fall under the banner Fotevikens Kulturcenter (Culture Centre of Foteviken).

And up the hill lies our pride, the Museum itself...

Before the summer season we opened a new exhibition hall next to the entrance shop. This hall houses the permanent exhibition "From Medieval Age to the Viking Age". Before our visitors enter the Viking Town they pass through this more traditional exhibition. This is important since those who know nothing about the Viking Age will receive enough information here to understand the historical community they are about to enter.

As an aside the Swedish Tax Agency has pointed out that a Swedish museum must be contained only in a singular building (!) and may only hold display cases containing



*The two hour long song and music event held in the afternoon at Ön in Limhamn, Malmö.*



*To the delight of the onlookers a cavalry charge occurred during the re-enactment of the large battle at Foteviken anno 1134.*

old objects (!) Despite us being a museum according to the UN and European guidelines the Swedish state with their Stone Age views continue to object. To them our entrance shop and exhibition hall is Fotevikens Museum – to the rest of the world the Viking Town is the big part of the mu-

seum. This is the consequence when Swedish bureaucracy takes over culture.

We have had many activities during the past year. As usual our annual Viking Market was held with large attendance



*Björn lectures about the medieval cog ships in Malmö that the Museum of Foteviken built for research purposes on behalf of Malmö city. The audience consists of about 130 people from 20 countries as part of the Open Arch project.*

# Missa inte denna Internationella Musikfestival

Musik- och teatershow  
runt Östersjön

**Fri entré**

Efter föreställningar i Litauen  
och i Polen kommer nu den stora  
musikensemblen "In Theater"  
att gästa Malmö.

Spelscenen är uppbyggd på det  
stora kogskeppet med publiken  
på kajen.

**Speltider:**

Ön, Sundskajen,  
Limhamn:  
Söndag 2 sep 15-17

Skeppsbron 10  
(Gamla Koggmuseet):  
Måndag 3 sep 19-21  
Tisdag 4 sep 19-21

Se mer på:  
[www.foteviken.se](http://www.foteviken.se)



by both Vikings and the public. A new addition this year was cavalry during the Viking fighting – as was the case during the Battle of Foteviken in the year 1134. You can watch this at <http://www.youtube.com/watch?v=oyFGTwjxD6w>

Several interesting EU projects have taken place during the year. September was a busy month for us at Fotevikens Museum. First out was the "InTheatre" project. During a week we had pulled together about 30 artists and stage workers for a music event of high class. Three countries; Sweden, Poland and Lithuania offered a nearly 2 hour long music and theatre show from the deck of the large medieval cog ship. In total 5 performances were held for a free audience. Two shows were held at the dock in the Falsterbo channel, one at Ön in Limhamn and two shows by the former Cog museum in central Malmö. The attendance record was set at Ön in Limhamn on a sunny Sunday afternoon. The dock where the audience was benched was quite crowded.

Directly following this laborious project it was time for a week with the EU project "Craftland": [www.craftland.info](http://www.craftland.info). The theme was old craftsmanship arts, historical games and music. During the summer we had participated in large events in Poland and Lithuania, and now it was our turn to be hosts at a large crafts workshop held at Foteviken.

Lastly in September we were the host of a large international conference of several participating organizations. It was an important part of the "OpenArch" project, covering more than 10 European countries. In total 130 participants from 20 countries were present for four days. The big participants were Exarc, Imtal, Nooam and "Svenskt kulturarv". Yngve Peterson, the cultural chair of Region Scania opened the conference, and Lars Amréus of the Swedish National Heritage Board numbered among the many lecturers.

The project "Amaprof" ([www.amaprof.se](http://www.amaprof.se)) concerning collaboration between volunteers and museum staff was concluded this year. This successful project lasted for two years and involved Fotevikens Museum and Middelaldercentret in Denmark. The "HandsOn" project was also concluded, involving different forms of old craftsmanship and the sharing of knowledge of these.

Several smaller projects and recurring activities also took place at Fotevikens Museum during 2012. The school activities of the museum are among the largest museum efforts to communicate living history to children in Scania. A few days before All Saints' Day, the museum offered a ghostly tour among ghosts and spirits from our Nordic history. Many a child was seen squeezing their parents' hands tightly while wandering into the darkness around the Viking Town to experience the unknown hiding behind rocks and trees.



*What child would want to meet this figure in the dark of night?  
The museum chief educator Bengt is in his element.*

During the year we moved into our new administration building that we are very proud of. Along with the entrance shop, permanent exhibition hall and the Viking Town, it now forms Fotevikens Museum.

We, the old generation of museum leaders, can now safely turn over the reins to the younger generation in the important work to make our old Nordic cultural heritage come alive. Everything started over 30 years ago when the foundation was laid for this unique museum. It happened when the wreckage of the five Viking age ships were found and excavated in the inlet of Foteviken bay. The first 10 years of operation mainly focused on marine archaeology where we became a leading organization within this field of science in southern Sweden. The following 10 years brought the construction of the Viking Town and the last 10 years has seen the development of the area around the museum into the largest cultural centre of Vellinge municipality and the largest Archaeological Open Air Museum in Sweden.

### **And what is happening now?**

A museum that actively portrays the life in times long past needs staff that is passionate to teach. As you all hopefully know this has characterized the whole history of Fotevikens Museum – at it will be at least as good in the future. The museum will no longer have as many full time employees as before, but a core of skilled enthusiasts will still be around all year around.

Some of our older staff will retire. Björn and Sven will, as planned, leave their positions in the the boards of the various organisations, and their positions at the museum. But do not think the younger will get rid of the duo that easily. With their unique knowledge and dedication they will remain as mentors, volunteers and fill-ins when needed for the next few years. The personas of King Björn and Lawman Sven in the Viking Town time machine can still be befriended. Björn will still have to be put up with in the association SVEG in the future. Björn also remains as ship-owner for the Cog ships along with Ralph as DP (designated person) and Gunnar as skipper.

There is never a shortage of work to do at the museum. During the winter planning is made for all the upcoming activities and projects to start and continue work with. Next up in February is participation at the large tourist fair in Dresden, Germany, where we will participate with a few

Vikings in a 80 square meter exhibition area. Bengt and Ralph holds the reins of this large public investment and new banners, folders, roll-ups etc are produced for this occasion. Following that “Archeon” in Holland awaits as hosts for the Open Arch meeting with the theme experimental archaeology, where Foteviken will provide historical cooking with Bengt in the lead. Björn and Anette will also attend this conference.

Fotevikens Museum will reopen its gates for tourists at May 7. Then everyone in the new organization will be in place after the winter hiatus. Our staff will as usual be bolstered to man the shop, school activities and the Viking Town.

The 18th Viking Market will as usual be held the week following Midsummer, this year June 24 to June 30. Midsummer’s Eve will as usual be celebrated by Vikings alone in the Viking Town.

To sum it all up: Exactly on the year 1000 years ago when the king of Denmark Sven Tveskægg proclaimed himself also king of England the Viking Town of Foteviken will celebrate its 19th year and welcome all Viking friends, old and new, to a cultural community that knows no borders.

Or to conclude with the motto of Fotevikens Museum since the start in 1995: Culture is contact between people of all categories.



*Food is important to Scania and large international museum conferences. Fotevikens Museum obviously hires the best chefs around.*

## OPENARCH CONFERENCE, SWEDEN

### SEPTEMBER 24 - 27, 2012

#### Dear member of OpenArch

Here you will find the final program for the conference at Foteviken Museum

#### • Sunday 23d September:

Arrival day.

To those of you who arrive at Kastrup Airport take the train over the Öresund Bridge to Hyllie railway station (12 minute ride). You buy the train ticket in the ticket machine before you go down to the train. NB. You can't buy ticket on the train.

On Hyllie station Fotevikens Museum meets up for further free transport by bus to the hotel near the museum. The place where you will find the bus: see map. You can call Björn by phone +46707620612 when you have arrived at Kastrup airport or if your arrival time is changed, so we know when we can pick you up at the station Hyllie.

Transportation between the museum and the hotel is free with mini buses on special occasions in relation to the program (walking distance: 1.6 kilometre). On Sunday, a bus will pick you up at 19:15 at the hotel's entrance building to take you to dinner at Foteviken Museum.

It will be a joint dinner at Fotevikens Museum at 19.30.

If you come later, we assume that you eat before you come to the hotel. Breakfast is available where you are staying. Lunch and dinner will be served at Fotevikens Museum.



Fotevikens Museum



#### What happens during the conference?

#### • Monday - Tuesday:

Conference days, see the program below

#### • Wednesday:

*Morning:* Steering Committee meeting. Other OpenArch members are taken on a guided tour in the area.

*Afternoon:* Workshop for OpenArch members, led by the organization IMTAL (The International Museum Theatre Alliance).

#### • Thursday:

Return to Copenhagen in connection with excursion to the Danish museums "Lejre Sagnland" and "Roskilde Vikingaskibsmuseum". Each person pays 20 € in cash on the bus and get receipt for this. We assume that all OpenArch participants participates in the bus excursion according to the decision from the Modena meeting. The bus stops at Kastrup Airport latest 15.00.



Education and Culture DG

Culture Programme

**The linked themes across the two main days****Monday 24th and Tuesday 25th will be:**

1. "Management & communication strategies at open air/archaeological museums" and "Working with volunteers" (OpenArch focus).

2. How can performance of various kinds contribute to and extend the work of such museums and sites? (including 1st and 3rd person interpretation, theatre presentations & events and drama workshops) (IM-TAL focus).

The OpenArch EU project is incited by the ICOM affiliated organization for Archaeological Open Air Museums EXARC whose purpose is to exchange knowledge between museums and similar organisations in order to strengthen quality and improve the running of the museums.

As part of OpenArch work package "The Dialogue with Museum Organisations" the following organisations are invited:

1. EXARC: is an ICOM Affiliated Organisation representing archaeological Open Air museums and experimental archaeology.

2. IMTAL: The International Museum Theatre Alliance. IMTAL-Europe, IMTAL-America and IMTAP-Asia Pacific are affiliated membership organisations that foster and develop different forms of live interpretation in museums, galleries, science centres and historic sites all over the world.

3. NOOAM: The Nordic Association of Archaeological Open Air museums. This is the association of Archaeological Open Air museums, parks and projects that brings living history alive through education and/or experimental archeology and technology in the Nordic countries.

4. Swedish Heritage (Svenskt Kulturarv) is an association for museums and heritage sites of great national interest. They have 260 institutional members and their aim is to increase public engagement in member museums.

And, of course, Museum people from all over Europe also can participate.

**PROGRAMME****Monday, September 24th, 2012 - Day 1**

Coffee

09.30 - 09.45 Yngve Petersson, Chairman of the Cultural Department of Region Scania: ("Welcome & introductions")

09.45 - 10.00 Steve Burrow, Chairman of EXARC: ("Exarc and archeological Open Air museum in Europe.")

10.00 - 10.25 Lars Amréus, Executive Director of the Swedish National Heritage Board: ("How to make cultural heritage alive.")

10.30 - 10.55 Henrik Zipsane, The Museum "Jamtli Historieland": ("Cooperation all levels from a management point of view - working with Staff and Volunteers.")

Coffee

11.30 - 11.55 Kaare Johannessen, Middelaldercentret, Denmark: ("About working with volunteers.")

12.00 - 12.25 Peter Aronsson, Linköping University: ("Why, when and how does the past become an engaging heritage site?")

12.30 - 13.30 Lunch

13.30 - 13.55 Peter Lindbom, The Fullerö Park project: ("The planned large theme park about Vikings at Fullerö in Sweden.")

14.00 - 14.25 Anders Ödman, Lunds University: ("Archeology and volunteers.")

Coffee

15.00 -15.25 Catharina Oksen, Middelaldercentret, Denmark: ("The opportunities that volunteers provide for the Archaeological Open Air museums.")

15.30 - 15.55 Per Karsten and Jerry Rosengren, The Historical museum of Lund: ("From traditional museum to the museum for the future.")

19.00 Bus transport to evening dinner on board the medieval Cog and in the previous Cog museum in Malmö.

**Tuesday September 25th - Day 2**

For all participants: OpenArch, IMTAL, EXARC, NOAM, Svenskt Kulturarv and others

[Chairs of sessions provisionally listed below]

8:30 Coffee

9:00 Plenary (THORS HALL): Welcome & introductions to IMTAL, live interpretation & museum theatre.

**Speakers & 'provocateurs':**

Björn Jakobsen (Director, Fotevikens Viking Museum), Dr Anna Farthing (IMTAL-Europe Chair), Prof. Tony Jackson (Manchester University) & Mark Wallis (Director, Past Pleasures, UK).

**Subject:**

**"Back to the Future": What is live interpretation, where did it come from and why does it matter?**

Tony Jackson interviews the grandfather of live interpretation in Sweden, Arthur Hazelius (as presented by Mark Wallis), about the origins of **living history**. Eager to know where live interpretation is heading after his time, Mr. Hazelius will then turn the tables on Tony Jackson and ask him about living history in the 21st century.

*Chair: Anna Farthing*

10:30 Coffee

11:00 Divide into three groups for participation in pre-selected workshops & panel presentations.

**SPACE 1**

PAPERS/PRESENTATIONS with Q&A:

**Interpreting the Interpreter: Is Live Historical Interpretation at National Museums and Historic Sites Theatre?**

Ashlee Beattie (Canada)

**The challenges of researching and developing performance pieces at a science & industry museum: 'Rutherford' and 'Manchester, the Romans and the first "industrial revolution"'** Steve Howe, Lee Wolstenholme & Jamie Eagleton (MOSI, UK)

*Chair: Bjorn M Jakobsen*

12:30 Lunch

13:30 Plenary (THORS HALL):

Guest speaker: Chris Gidlow (Manager of Live Interpretation, Historic Royal Palaces, UK): **"Emotional engagement with intangible cultural heritage through live interpretation."**

*Chair: Steve Howe*

**SPACE 2**

Workshop:

**Performance, place and space.**

Anna Farthing (UK)

*Chair: Tony Jackson*

**SPACE 3**

PAPER /PRESENTATION with Q&A:

**Ten years of history alive – the use of live interpretation at Stockholm's Army Museum** Anders Åborg, Army Museum of Stockholm (Sweden)

Workshop (1 hour):

**'The Fabula Atellana' – popular entertainment in Ancient Rome. An introduction to its character & improvisation techniques.**

Lara Comis & Natalia Comis (Italy)

*Chair: Chris Gidlow*

14.15 Divide into three groups for participation in pre-selected workshops & panel presentations.

**SPACE 3****WORKSHOP:**

**'And Who Are You Supposed To Be?': being first at First Person'**

Mark Wallis (UK)

*Chair: Steve Howe*

**SPACE 2**

PANEL PRESENTATION, with workshop element:

**Participatory theatre in museums and archaeological/historic sites – the Labyrinth project approach.**

Lucian Branea, Bistra Choleva-Laleva, Adrian Ciglenean & Daniela Dumbraveanu (Romania/Bulgaria)

*Chair: Anna Farthing*

**SPACE 1**

PAPERS with Q&A

**'You could see it in your mind': which is more effective, first or 3<sup>rd</sup> person interpretation...?** Ceri Jones (UK)

**'Museum Theatre and Education for Mutual Understanding in Northern Ireland'**

Brenda Winter-Palmer (UK: Ulster)

**Museum theatre in Greece: perspectives on site interpretation.** Foteini Venieri (Greece)

*Chair: Tony Jackson*

16:00 Coffee

16:30 - 17:30 Plenary (Space 1):

**Final round-up:** Summaries & questions arising from day's events.

(Divide into small groups, mixing IMTAL and OpenArch to pool ideas/impressions/questions/future projects, then ultra-brief presentations and plenary discussion.)

*Chair: Anna Farthing*

20:00 Grand Viking Feast in the Long Hall

## Wednesday September 26th - Day 3

For Members of OpenArch and IMTAL only

09.00 Coffee

9:30 - 12:45 OpenArch steering committee only: meeting

9.30 - 10.45 IMTAL-Europe only: Annual General Meeting  
*Chair: Anna Farthing, handing over to new chair.*

10:45 - 11:00 Coffee

11:00 - 12:45 OpenArch non steering committee members and IMTAL members: trip to sites of interest in the municipality (by bus)

12:45 - 13:45 Lunch

13:45 - 15:30 Workshop IMTAL and OpenArch: Live interpretation  
**Creative workshop on site interpretation: "The Search for the Story"** led by Emily Capstick (UK)

A practical, creative workshop exploring the Foteviken site for stories and finding them; and looking at different ways of telling the story and sharing it with each other in an informal, supportive, fun environment.

*Chair: Tony Jackson*

15:30 - 15:45 Coffee

15:45 - 17:30 Workshop IMTAL and OpenArch: Live interpretation [continued]

19:00 Official dinner hosted by the municipality of Vellinge.

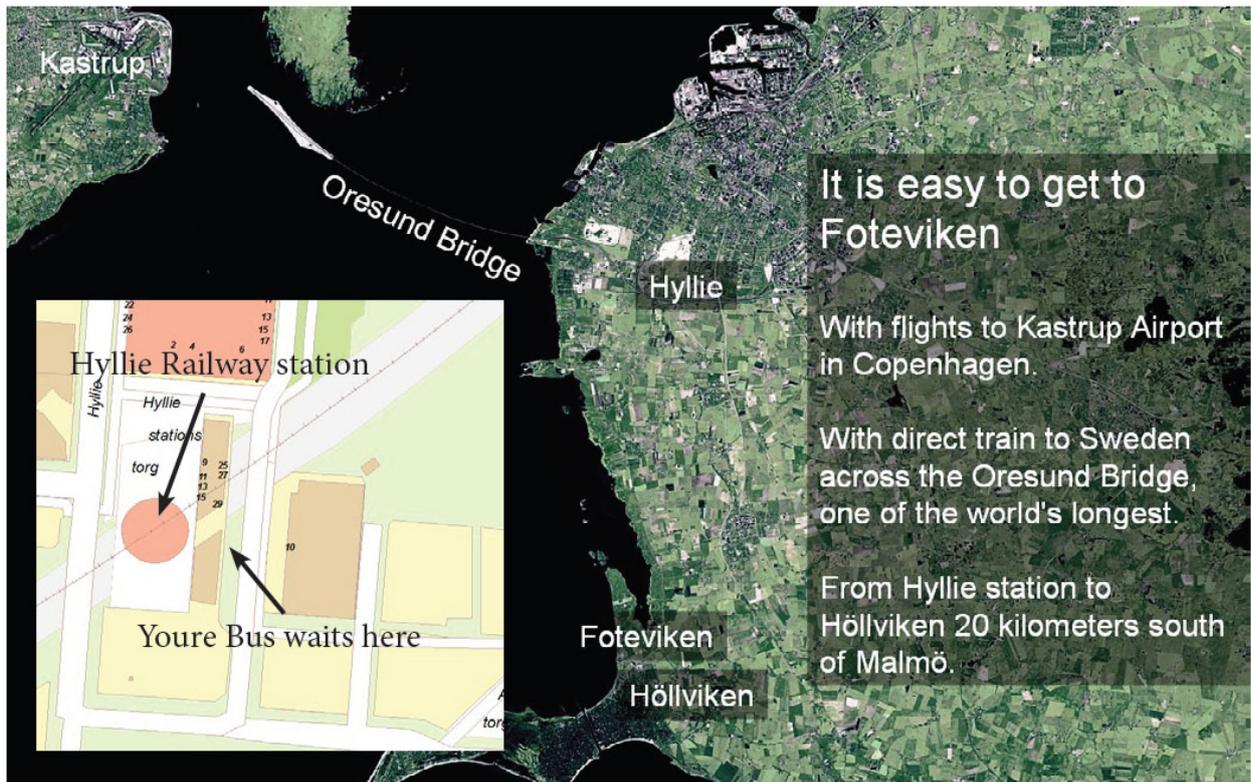
**Thursday, September 27th, 2012**

09.20 Coffee

10.00 Bus leave for excursion to Denmark: Sagnlandet Lejre and Roskilde Vikingskibs museum and ending at Kastrup Airport at 15.00. Coffee and a small picnic lunch

will be served at the bus (this trip is optional for IMTAL and guest speakers), only a few places for other persons are available on the bus. All bus passengers pay € 20 cash per person for this transport to the airport at Kastrup.

15.00 Kastrup Airport, Copenhagen.



It is easy to get to Foteviken

With flights to Kastrup Airport in Copenhagen.

With direct train to Sweden across the Oresund Bridge, one of the world's longest.

From Hyllie station to Höllviken 20 kilometers south of Malmö.

1. Fotevikens stugby  
Museivägen 24, 236 91 Höllviken  
Tel: +4640-330 805

2. Falsterbo Kursgård  
Ljungvägen 1, 236 21 Höllviken  
Tel: +4640-45 91 50

3. Ljungheda Bed & Breakfast  
Gamleväg 36, 236 31 Höllviken  
Tel: +4640-45 77 05



Vellinge Taxi +4640-45 33 00.